

NEWSLETTER



WELCOME BACK, HORNETS! As we buzz into the Spring 2026 semester, the Office of Institutional Effectiveness, Strategic Analysis, and Transformation (IESIT) is excited to share updates, celebrate accomplishments, and introduce new initiatives designed to support our Alabama State University community. Whether you're faculty, staff, or a student leader, this newsletter is packed with resources and opportunities to help you thrive this semester. We encourage you to share these updates with your colleagues and department teams as we continue our commitment to excellence and continuous improvement.

FALL 2025 HIGHLIGHTS: CELEBRATING DATA-DRIVEN SUCCESS



Data and Donuts: A Sweet Success!

This fall, IESIT hosted our inaugural Data and Donuts event, welcoming faculty and staff to explore the wealth of institutional data and resources available across our unit. Participants received a "Donut Passport" and traveled to various stations to learn about new datasets, tools, and insights that support data-informed decision making at ASU. Those who visited all stations were entered into a prize drawing—congratulations to our three winners! Thank you to everyone who joined us for this engaging and informative event.

Data and Donut Winners:



DR. BOAZ BIVENS
Director of Student
Athletic Experience

DR. KAMIA SLAUGHTER
Assistant Professor ELPL

MR. AYO ATANE
Academic Program
Support Coordinator

DATA DAY 2025: PEER-TO-PEER LEARNING AT ITS BEST

Our Data Day 2025 event brought together faculty and staff for a day of presentations, testimonials, and hands-on training focused on leveraging data across departments. Colleagues shared how they use data to drive decisions in their units, offering valuable peer-to-peer insights. Attendees explored Tableau dashboards with live walkthroughs, learned how to extract meaningful information, and reviewed key datasets including IPEDS reports. The collaborative spirit and enthusiasm for data literacy made this event a highlight of the semester!



*Continuous
Improvement Spotlight
— Learn More Here*

SPRING 2026: WHAT'S NEW AND WHAT'S NEXT

IESIT is Growing: Strategic Communications and Marketing Joins Our Team

Big news! The Office of Communications and Marketing has officially joined IESIT, expanding our team by 25+ employees. This strategic alignment strengthens our ability to tell ASU's story, enhance our institutional brand, and support data-informed communication strategies across campus. We're excited about the synergies this partnership will create!



[Click to Access the Spring 2026 IESIT Training Calendar here.](#)

IMPORTANT INITIATIVES AND REMINDERS



Fifth-Year Interim Report and Reaffirmation

IESIT is actively preparing for our Fifth-Year Interim Report as part of our ongoing accreditation reaffirmation process. This milestone reflects our commitment to transparency, accountability, and continuous improvement. Stay tuned for updates and opportunities to contribute to this important work of demonstrating compliance at ASU.

NSSE Survey: Your Voice Matters

The National Survey of Student Engagement (NSSE) will be distributed this spring! The NSSE provides valuable insights into student experiences and helps us identify areas for improvement. Faculty and Staff, watch your email for survey invitations, and encourage participation. Survey dates: March 23, 2026-April 20, 2026.



Helper Helper: Track Your Community Impact

Introducing Helper Helper, ASU's new platform for tracking and engaging in volunteer and community service activities! Students, faculty, and staff can log in to explore volunteer opportunities, join events, submit hours, and track progress toward personal and institutional engagement goals.

Learn more:



[Check out the Spring 2026 IESIT Calendar for Helper Helper informational sessions here!](#)

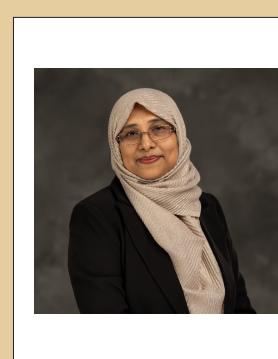
CLOSING THOUGHTS: LET'S MAKE SPRING 2026 OUR BEST YET!

As we embark on this new semester, IESIT remains dedicated to empowering our ASU community with the data, tools, and support you need to succeed.

Whether you're attending a professional development session or modeling Gold Standard customer service, your contributions make a difference.

We encourage you to stay engaged, share these updates with your teams, and reach out to IESIT with questions or ideas. Together, we'll continue to build a culture of excellence, innovation, and continuous improvement.

Here's to a successful Spring 2026 ASU - Where history is made!



WELCOME TO THE TEAM:

Meet Our New Assessment Specialist!

IESIT is thrilled to announce the hiring of Rokshana Naznin as our new Assessment Specialist! We're

excited to have her on board and look forward to the fresh perspectives and expertise she'll bring to our team. Please join us in welcoming Rokshana to the Hornet family!

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