

# THE NEW ASU STADIUM

## REGULATION POLICY MANUAL

### Admittance Rule

All gates will open approximately 2 hours prior to kickoff. **ALL PERSONS MUST HAVE A TICKET FOR ADMISSION INTO STADIUM.** Patrons can use designated gates for admittance into ASU stadium. Tickets should be retained throughout the game to allow ushers to verify seat locations to which holders are entitled.

### Alcoholic Beverage Regulation

Alcohol may not be brought into ASU stadium. Alcohol may only be served through the university's food and beverage provider in designated areas. These regulations are the law and will be strictly enforced. All guests will be required to show valid photo ID indicating legal proof of age when purchasing alcohol in the ASU stadium. Alcohol sales are limited to two (2) drinks per person per transaction. All public alcohol sales will end at the completion of the third quarter. (Suite holders are excluded from this policy. See suite holder contract for more information.

### Animals

Certified service animals for guests with disabilities are welcomed in ASU stadium. All service animals must remain on a leash or in a harness at all times. **No other animals are allowed in the stadium.**

### Bag Searches

For your safety, bag searches will be performed at all entrances to ASU Stadium. A clear bag regulation has been implemented. Bag size must be no larger than 12x12x6 inches. In order to expedite this process, please leave all unnecessary items and have any items open for search before you approach a gate. Items not permitted into ASU stadium must be returned to your vehicle or discarded. Staff may not store or hold items for you until postgame. Please see Prohibited Items section for a list of items not permitted to be brought into ASU Stadium. Please be aware that at certain times pat-down searches or additional security measures may be implemented upon all persons entering ASU Stadium. Please be prepared and arrive early to the game to allow for this extra security procedure.

### Banners and Signs

Banners and signs are prohibited in the ASU Stadium.

## **Berm Seating**

The grass seating area is located at the west end zone. Children 13 & under must be accompanied by an adult while in the grass berm area. Running, rolling or playing is prohibited in the berm. No chairs of any kind are allowed; however, blankets are permitted.

## **Buses**

No charter buses are permitted on campus on game day. Only team buses are allowed on campus on game day. All buses must contact the Department of Public Safety at 334-229-4400 ahead of time to make arrangements for parking.

## **Cameras and Video Recorders**

Professional video cameras, camera stands, tripods, and video recorders are not permitted in ASU Stadium without prior written permission from the University's Sport Information Department. Fans must not block any aisles or the view of other fans while taking pictures.

## **Campaigning**

Campaigning is prohibited on ASU campus and inside ASU Stadium. No picketing, leafleting, sign, displays, or peddling is permitted.

## **Club Lounge Access**

Club Lounge will open two (2) hours prior to kick-off. Guests may enter ASU Stadium at Gate D located on the South Side of the stadium behind the Life Science Building. Club Lounge is located on the Lower Concourse Level. Club Lounge guests will be issued a wristband upon entrance into the Club Lounge for access.

## **Concessions**

Concession stands are located throughout ASU Stadium on each level and offer a variety of food, alcohol and non-alcoholic beverages.

## **Disability Services**

### **Entrance**

All gates at ASU Stadium are designed for accommodating guests with disabilities. Guest Services or an usher can assist you with any questions. Wheelchairs are available at Guest Services, but are not provided for use throughout the game.

## **Seating**

Patrons must have a reserved ticket designated for disabled seating area in ASU Stadium. For disabled seating tickets, call the ASU Ticket Box Office at 334-229-4551. Elevators are located on the Main Concourse level to access upper seating areas.

## **Parking**

ADA parking is available at \$15 per vehicle on campus on a first-come first-served basis. Person must have an ADA state placard or license plate. Handicap parking is available at Abernathy Hall front parking lot, Zone O. [See Parking Map](#)

## **Elevators**

Elevators are located on each level on the South Side of ASU Stadium. Elevator access is limited to credential holders (Suite Level, Press Level, and Media) and wheelchair patrons only.

## **Emergency**

During a game in the event of an emergency, please notify the nearest usher or police officer. Guest Services is located on the Lower Concourse Level near Section 101 or call 334-229-5900. When placing the emergency phone call, please report your name and seat number to Guest Services so you can be easily located.

In addition, there are emergency call boxes located inside ASU Stadium and at various locations around campus. The emergency boxes are marked with a blue light on top. Pushing the call button connects you to the University's Police Department that identifies the caller's location.

In the case of emergency, the public address announcer will notify fans of developing situations, including inclement weather (i.e. dangerous winds, tornadoes, electrical storms, etc.), fire power failure, and game delays. These announcements are made to let fans make informed decisions concerning their well-being and provide specific instructions about what to do.

## **Entrances and Gates**

Gates will open two (2) hours prior to kickoff. Please use the following gates for easy access to seating section and to assist with crowd control.

- Gate A – C: South Gate (Sections 101 - 113, Sections 201 – 213)
- Gate D: South East Gate (Suites, Club Lounge, Loge and Party Terrace) Press/ Media Only
- Gate E: North East Gate (Sections 114 – 122, 123 – 128) Students/ High School Coaches
- Gate F – G: North Gate (Exit Only)
- Gate H – I: North West Gate (Sections 129 – 135) Berm/Visitors

## **Evacuation Procedures**

The University's Department of Public Safety is trained to handle an emergency situation that arises. Should an evacuation become necessary, listen for instructions from the public address announcer. ASU Stadium law enforcement officers will direct you to the nearest exit. Assist other patrons who may need your assistance. All exits and emergency exits in the stadium are clearly marked. [See Stadium Evacuation Plan](#)

## **Fan Code of Conduct**

Alabama State University is committed to creating a safe, comfortable, and enjoyable experience for all of our fans, both in ASU Stadium and in the parking lots we control on game day. Guests are encouraged to respect the rights of others and to be considerate and courteous to fellow patrons. The following behavior is unacceptable:

- Interference with the progress of the game (Including throwing objects onto the field)
- Intoxication or other signs of impairment related to alcohol consumption that result in rude or irresponsible behavior
- Behavior that is truly, disruptive, or illegal in nature
- Fighting, taunting or threatening remarks or gestures
- Foul or abusive language or gestures
- Sitting in a location other than the Guest's ticketed seat
- Standing, sitting, or loitering in aisles
- Standing on seats or chairs
- Smoking in any area of the Stadium
- Inappropriate displays of affection are not allowed in a public setting
- Public indecency
- Possession and/or use of illegal drugs or firearms
- Obscene, indecent, or offensive clothing
- Failing to comply with instructions from ushers, parking attendants, security or law enforcement
- Interfering with other fans ability to enjoy the game

Guests who are acting in a disruptive manner will be subject to ejection from ASU Stadium. Evicted guests are not welcome to return for the remainder of the game and may be subject to further action, including the revocation of season tickets.

## **First Aid**

Emergency First Aid (ambulance service) is available on the South Lower Concourse Level near Gate C of ASU Stadium.

## **Guest Services**

Guest Services will open two (2) hours prior to kickoff. Guest Service Attendants will be glad to assist you with general information or helpful services. Guest Services is located on the Lower Concourse Level at Section 101 or by calling 334-229-5900 on game day.

## **Lost and Found**

Lost items should be taken immediately to ASU Stadium Guest Services. Guests needing assistance in retrieving lost items during games may proceed to Guest Services. Any items not claimed game day will be turned over to the University's Department of Public Safety (334-229-4400). Items will be held for 30 days.

## **Lost Children**

If you are separated from a child, please proceed to Guest Services for assistance. In addition, if you should find a child that has been separated from his or her group, please request assistance from the nearest staff person or police officer. If outside of the Stadium, please call 334-229-4400.

## **Media Entrance**

Media/Press entrance is located at Gate D on the South East side of ASU Stadium. Proper media credentials must be acquired prior to game day.

## **NCAA Rules/Compliance**

As a representative of the ASU family, it is important to ensure that no extra benefits are provided to any athletic prospect that could damage their eligibility if they have any interest in pursuing collegiate athletics. If you have any concerns, you may want to contact a representative from the Athletic Department Compliance Office at 334-229-7636. They are happy to answer any questions regarding NCAA rules before potentially jeopardizing any student's ability to participate in intercollegiate athletics.

## **Parking Information**

### **On Campus Parking**

Parking is limited on campus on game day. ASU offers premium parking spaces in designated areas for \$15 per vehicle. Parking is on a first-come, first-served basis. Parking lots will open at 6:00am on game day.

### **Reserved Parking**

Reserved parking on campus requires a parking pass. Reserved parking on campus is reserved for suite holders, club, and loge season ticket holders. All parking ticket holders in a reserved parking lot must display an appropriate parking permit at all times for each space being occupied.

## **Traffic Flow**

ASU has a detailed ingress and egress traffic plan. On game day, several seats on and around campus will be closed or designated as a one way only. [See Ingress/Egress Traffic Plan map](#)

## **Press Box**

Only approved members of the media, authorized ASU staff, and Visiting team staff are permitted access to the Press Box. (Credential Required)

## **Prohibited Items**

All items carried to ASU Stadium, are subject to search. In the event that items are revealed during a search, guests must dispose of the items prior to entry. There is no storage area to leave prohibited items, therefore, guests are asked to return them to vehicles before entering ASU stadium gates. The following items are prohibited:

- Backpacks or bags larger than 12x12x6 inches
- Beach balls
- Coolers, bottles, cans, or other containers
- Fireworks
- Horns or artificial noisemakers
- Infant seats or strollers (there is no storage space for them)
- Illegal substances, weapons or firearms
- Laptop computers
- Lawn chairs, folding chairs
- Food and beverages of any kind
- Umbrellas
- Signs, banners, pictures, flags etc., that are offensive to individuals and teams, which are not in good taste, that block the view of spectators or create a safety hazard will not be allowed in stadium
- Video cameras
- Tripod
- Selfie stick

Please note that this is not an exhaustive list and other items may be prohibited in ASU Stadium if they are deemed to be dangerous or disruptive. Children's juice boxes, infant bottles and items necessary for medical purposes are permitted.

## **Re-Entry Policy**

ASU Stadium has a no re-admittance policy, which means that once you leave the stadium, you will not be permitted to re-enter without having a new ticket.

## **Restrooms**

Public restrooms are located throughout ASU Stadium. Restrooms are accessible for disabled guests.

## **Recycling Program**

ASU encourages all fans to recycle plastic cups and bottles. Recycling stations are located inside ASU Stadium to promote awareness for recycling and litter prevention.

## **Scoreboard Messaging and Public Announcements**

Announcements on the public address must be limited to facility announcements or medical and police emergencies. Fans wishing to make announcements for birthdays, anniversaries, or other personal messages should contact the Office of Auxiliary Enterprises for pricing.

## **Seating**

All seats in the ASU Stadium are reserved seats.

## **Security**

Suspicious activity, disruptive guests and guest related problems should be reported to Guest Services or a police officer immediately. Uncooperative guests showing disregard for ASU Stadium may be ejected from the facility. Intoxicated fans will not be allowed into the Stadium. An ejected guest is no longer welcome for the remainder of the game and must vacate the Stadium. They may not re-enter the building, even with a valid admission ticket. Re-entry by an ejected guest is grounds for arrest.

You and your belongings may be searched upon entry into ASU Stadium. By tendering this ticket and entering the stadium, you consent to such searches and waive any related claims that you might have against ASU. If you elect not to consent to the searches, you will be denied entry into ASU Stadium.

## **Smoking**

Alabama State University is a Smoke free campus. ASU Stadium is a smoke-free environment. Smoking is not allowed in the stadium stands, club, party terrace, suites and common areas.

## **Stadium Rental & Events**

The Party Terrace in the Stadium is available for rental for special occasions on game day. Please call Auxiliary Enterprises at 334-229-4551. If you desire your event to take place any other time, there are also other spaces available for rental during non-game/event days. For more information call Operations and Events Management at 334-229-4529.

## **Suite Access**

Suite Holders and their guests may enter ASU Stadium two (2) hours prior to kickoff. Guests should enter at Gate D located on the South East Side of ASU Stadium. Suite Holders and guest may access elevators on the Lower Concourse to access the Suite Level.

## **Ticketing and Will Call**

Every ticket has a seat assignment. Please note that there are no standing room only tickets. Ushers will be clearing the top of each section and aisle. We appreciate your cooperation in keeping the sightlines clear for all fans.

For ticket information, please call the Ticket Box Office at 334-229-4551 or visit [www.ticketreturn.com](http://www.ticketreturn.com). Below is general ticket information:

- **Children:** All children must have a ticket for admission into ASU Stadium. Children age 1 and younger are admitted free.
- **Exchanges/Refunds:** No Exchanges or refunds will be given once a game ticket has been purchased.
- **Lost or stolen tickets:** Please remember that game tickets are like cash and should be secured at all times. For directions on procedures to follow if game tickets are lost or stolen, please contact ASU Ticket Office. Please note that there will be a lost ticket fee.
- **Resale/Scalping:** Reselling or scalping tickets is strictly prohibited in ASU Stadium or on the premises of ASU. Violators are subject to prosecution by the University's Police Department.
- **Will Call:** On game day the will call windows will open two hours prior to kickoff and will remain open until halftime. A picture ID is required and tickets will only be released to the person whose name appears on the ticket envelop. Third party will call will not be accepted.